

Channels

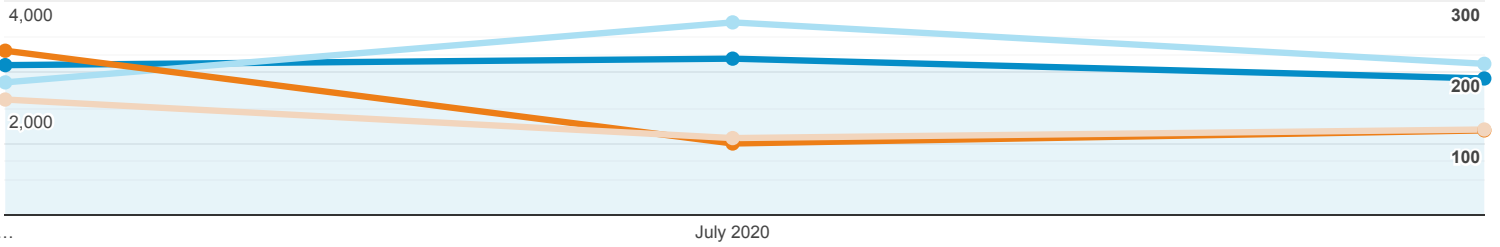
All Users
+0.00% Users

Jun 1, 2020 - Aug 26, 2020
Compare to: Mar 6, 2020 - May 31, 2020

Explorer

Summary

Jun 1, 2020 - Aug 26, 2020: ● Users ● Goal Completions
Mar 6, 2020 - May 31, 2020: ● Users ● Goal Completions



Default Channel Grouping	Acquisition			Behavior			Conversions <input type="text" value="All Goals"/>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	36.86% ▲ 8,068 vs 5,895	37.80% ▲ 8,035 vs 5,831	39.64% ▲ 10,787 vs 7,725	28.73% ▼ 3.84% vs 5.39%	4.80% ▲ 3.35 vs 3.20	14.80% ▲ 00:01:01 vs 00:00:53	22.66% ▲ 6.19% vs 5.05%	71.28% ▲ 668 vs 390	0.00% £0.00 vs £0.00
1. Organic Search									
Jun 1, 2020 - Aug 26, 20...	3,381 (41.14%)	3,314 (41.24%)	3,778 (35.02%)	0.50%	3.79	00:01:14	7.86%	297 (44.46%)	£0.00 (0.00%)
Mar 6, 2020 - May 31, 20...	2,170 (36.42%)	2,125 (36.44%)	2,532 (32.78%)	0.43%	3.81	00:01:12	8.37%	212 (54.36%)	£0.00 (0.00%)
% Change	55.81%	55.95%	49.21%	15.76%	-0.52%	2.79%	-6.11%	40.09%	0.00%
2. Display									
Jun 1, 2020 - Aug 26, 20...	2,848 (34.66%)	2,788 (34.70%)	4,486 (41.59%)	7.78%	2.32	00:00:28	0.02%	1 (0.15%)	£0.00 (0.00%)
Mar 6, 2020 - May 31, 20...	1,744 (29.27%)	1,701 (29.17%)	2,893 (37.45%)	6.98%	2.25	00:00:26	0.21%	6 (1.54%)	£0.00 (0.00%)
% Change	63.30%	63.90%	55.06%	11.42%	3.26%	6.51%	-89.25%	-83.33%	0.00%
3. Paid Search									
Jun 1, 2020 - Aug 26, 20...	1,318 (16.04%)	1,277 (15.89%)	1,660 (15.39%)	0.66%	4.73	00:01:30	13.55%	225 (33.68%)	£0.00 (0.00%)
Mar 6, 2020 - May 31, 20...	993 (16.67%)	969 (16.62%)	1,151 (14.90%)	0.78%	4.42	00:00:58	9.38%	108 (27.69%)	£0.00 (0.00%)
% Change	32.73%	31.79%	44.22%	-15.25%	7.18%	56.45%	44.45%	108.33%	0.00%
4. Direct									
Jun 1, 2020 - Aug 26, 20...	470 (5.72%)	466 (5.80%)	628 (5.82%)	4.14%	4.07	00:02:04	18.95%	119 (17.81%)	£0.00 (0.00%)
Mar 6, 2020 - May 31, 20...	866 (14.54%)	857 (14.70%)	936 (12.12%)	20.30%	2.85	00:01:10	5.13%	48 (12.31%)	£0.00 (0.00%)
% Change	-45.73%	-45.62%	-32.91%	-79.60%	42.89%	76.18%	269.51%	147.92%	0.00%
5. Referral									
Jun 1, 2020 - Aug 26, 20...	101 (1.23%)	96 (1.19%)	128 (1.19%)	5.47%	4.04	00:02:45	16.41%	21 (3.14%)	£0.00 (0.00%)
Mar 6, 2020 - May 31, 20...	54 (0.91%)	51 (0.87%)	65 (0.84%)	4.62%	5.42	00:03:48	15.38%	10 (2.56%)	£0.00 (0.00%)
% Change	87.04%	88.24%	95.38%	16.43%	-25.48%	-27.54%	6.14%	110.00%	0.00%

% Change	87.04%	88.24%	96.92%	18.49%	-25.42%	-27.54%	6.64%	110.00%	0.00%
6. Social									
Jun 1, 2020 - Aug 26, 20...	87 (1.06%)	83 (1.03%)	90 (0.83%)	2.22%	4.26	00:00:27	4.44%	4 (0.60%)	£0.00 (0.00%)
Mar 6, 2020 - May 31, 20...	121 (2.03%)	119 (2.04%)	138 (1.79%)	0.72%	2.96	00:00:38	2.90%	4 (1.03%)	£0.00 (0.00%)
% Change	-28.10%	-30.25%	-34.78%	206.67%	43.59%	-28.78%	53.33%	0.00%	0.00%
7. (Other)									
Jun 1, 2020 - Aug 26, 20...	13 (0.16%)	11 (0.14%)	17 (0.16%)	0.00%	5.29	00:02:04	5.88%	1 (0.15%)	£0.00 (0.00%)
Mar 6, 2020 - May 31, 20...	10 (0.17%)	9 (0.15%)	10 (0.13%)	0.00%	3.20	00:00:23	20.00%	2 (0.51%)	£0.00 (0.00%)
% Change	30.00%	22.22%	70.00%	0.00%	65.44%	453.20%	-70.59%	-50.00%	0.00%

Rows 1 - 7 of 7